Here are the changes I am considering for the site, Mr. Oliver. Thank you for your patience in ensuring the site is complete and functional. I don’t take that for granted. So here goes;

* **Logo**: We need to come up with a good logo for the site.
* **Message:** Use the document I will send to make changes I am considering.
* Change the “order now” button to “learn more”. Redirect the button to take the client below to the “Admit it, school life is hard” page. Initially, don’t insert a button to take students to the sales page.
* **The problem** **part**: Try a different background image to something that is clearer and that can bring out the contents properly. Highlight the contents as followed in the word doc

Everything is very well done up to the “you’ll be happy you bumped into this site” part. From there, we need to talk about how to structure everything at the site.

* We need to eliminate one of the boxes and take it to the space below.
* We need to maximize the impact of the free books so that people subscribe to the email service.